

AnaConnectsYou

Ana Vasquez, M.Ed. / Principal Strategic Operator & Confidential Advisor
Desert Sun Investments, LLC d/b/a AnaConnectsYou · Lake Worth, Florida

Executive Summary

Ana Vasquez, M.Ed. is the Principal Strategic Operator & Confidential Advisor at Desert Sun Investments, LLC d/b/a AnaConnectsYou. The practice is based in Lake Worth, Florida and serves principals nationwide.

Most advisors sell advice. This practice carries execution. AnaConnectsYou works with companies that have won an award and now need the M/WBE portion fulfilled without adding another account layer. Ana is the operating partner on every engagement, working directly with the decision maker on the portion they place with us.

The practice is built around four areas. We raise capital and arrange contract funding introductions through licensed partners. We provide private advisory and consulting to principals. We work directly with contractors and companies that have won an award to carry the execution. And we deliver workforce and compliance training through FoundHer Elite, the owned training arm. We also document M/WBE and FAR 52.219-9 subcontracting fulfillment so prime spend survives audit. We do not lend, underwrite, or give investment advice.

We serve general contractors, builders, trade contractors, infrastructure and utility operators, disaster response and environmental services firms, and the financial advisors and family offices that support them. Decision makers are owners, CEOs, managing directors, CFOs, project managers, operations leads, and field superintendents.

Alongside the corporate practice, Ana holds a Confidential Advisor private client practice for principals of any gender who need one named outsider under a mutual NDA before a critical business, legal, or personal move.

As a Certified Minority- and Woman-Owned Small Business (M/WBE) with an Active SAM.gov Registration, CAGE 23P34, and UEI UA1DQDEX1AJ3, the practice plugs directly into supplier diversity and subcontracting plans that require documented, auditable fulfillment.

Corporate Identifiers

LEGAL ENTITY Desert Sun Investments, LLC d/b/a AnaConnectsYou	TRADE NAME AnaConnectsYou
FLORIDA STATUS Active foreign limited liability company qualified to transact in Florida (Sunbiz M25000011552).	SAM.GOV / CAGE / UEI Verify SAM.gov registration, CAGE 23P34, and UEI UA1DQDEX1AJ3 in SAM.gov Entity Search.
M/WBE CERTIFICATION Issued through SAM.gov and SupplierGateway ID SG07262796741822.	PRIMARY NAICS 541611 · 541618 · 611430
PRINCIPAL Ana Vasquez, M.Ed., Principal Strategic Operator & Confidential Advisor	TRAINING DIVISION FoundHer Elite is the training fulfillment arm of this entity, bilingual (English / Spanish) online workforce & safety training.

LOCATION Lake Worth, Florida	SUPPLIER GATEWAY ID SG07262796741822
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Operating Model

Every engagement runs the same three-step sequence, so nothing depends on memory or goodwill.

01 • Align Work directly with the decision maker for clarity on the award, the obligation, and the real bottleneck.	02 • Execute Scope, capital path and delivery structure put in writing, then carried out, capital arranged through licensed partners, training and workforce obligations delivered.	03 • Document Audit-ready evidence: rosters, certificates, spend records and compliance files.
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Core Capabilities

Post Award Mobilization & Workforce Fulfillment Structuring the first 90 days after an award: payroll, staffing, training obligations, vendor onboarding and reporting sequence, so mobilization velocity does not outrun cash flow. Workforce, safety and compliance training is delivered online in English and Spanish through FoundHer Elite across 18 industry frameworks, with certificates and rosters filed as evidence. Programs can also be built to a specific contract's named training obligation.	FAR 52.219-9 / M/WBE Subcontracting Fulfillment A certified partner primes can actually route spend and training through, with the documentation, spend records and reporting a small business subcontracting plan has to survive on audit. Teaming and M/WBE positioning for corporate supplier diversity programs and public sector spend goals, structured so the commitment is measurable rather than aspirational.
Working Capital & Contract Funding \$10k to \$25M working capital and contract funding introductions through licensed partners. We do not lend, underwrite, or give investment advice. Referral relationships are disclosed in writing.	Principal Alignment & Relationship Origination Bringing the right principals into purposeful conversation with clear commercial intent, and holding the deal together so the operation does not fragment. Access is stewardship, not a directory.
Confidential Advisor, Private Client Practice A retained monthly seat for principals who need absolute discretion: private analysis, crisis de escalation, and direct access before serious decisions. Entry is by referral or under a mutual NDA. Terms are never published and never hourly.	

Who We Serve

SECTORS

- General contractors, builders and trade contractors
- Construction management and specialty trades
- Infrastructure, water, utility and civil construction
- Federal, state and municipal contractors
- Disaster response and environmental services
- Financial advisors, family offices and capital intermediaries
- Professional services and advisory firms

PROFILE & DECISION MAKERS

- Owner, CEO, Managing Director or CFO
- Project manager, operations lead or field superintendent
- VP of Business Development, Operations or Proposal Director
- Financial advisor, wealth manager or family office principal
- \$5M to \$50M in annual revenue
- An active or recently awarded contract with real obligations attached
- \$10k to \$25M working capital and contract funding introductions through licensed partners. We do not lend, underwrite, or give investment advice. Referral relationships are disclosed in writing.
- HNWI and UHNWI principals retaining the private practice personally

PRINCIPAL ADVISORY SCOPE

Corporate work is capped at six new engagements a month. For bulk-roster workforce safety fulfillment and compliance execution after the award is signed, visit our FoundHer Elite division at foundherelite.com.

Key Differentiators

Direct principal execution Ana is the operating partner on every engagement. No account layer, no junior handoff.	One point of accountability Strategy, fulfillment and capital introductions sit under the same principal and the same entity.
Owned training arm FoundHer Elite delivers workforce and compliance training, bilingual in English and Spanish.	Procurement-ready credentials M/WBE certification, active SAM.gov registration, CAGE 23P34, and UEI UA1DQDEX1AJ3.
Audit-ready documentation Rosters, certificates, spend records and compliance files are standard deliverables, not add-ons.	Confidential Advisor practice A retained private seat for principals of any gender, governed by a mutual NDA.

Scope Boundaries

Stated plainly, so there is no confusion in a procurement file.

- We do not lend, underwrite or give investment advice. Capital is arranged through licensed partners.
- We do not staff, dispatch or qualify trades.
- We do not represent ourselves as an authorized OSHA or DOL training provider; courses run through licensed provider partners.
- We do not provide therapy, counseling or clinical care; the private practice is confidential business and decision counsel.
- We do not hold contracting-officer authority; procurement decisions remain with the agency or prime.